

MARCH 2017

# CANTINA

SALT RIVER FIELDS AT TALKING STICK

HOME OF THE  
DIAMONDBACKS & ROCKIES

THE ULTIMATE ALL-INCLUSIVE  
BASEBALL EXPERIENCE

## What is the Cantina?

- Hosted by Executive Council 70 – volunteer force of 70 young professionals
- Ultimate spring training experience at Salt River Fields at Talking Stick
- Home of the Arizona Diamondbacks and Colorado Rockies
- Best views in the stadium from shaded Mezzanine levels (Miller Lite Loft, Coors Light Cold Zone and Pepsi Patio)
- Enjoy select games in relaxed atmosphere while socializing with friends and business associates
- Full ballpark buffet lunch, soda, bottled water, AND hosted bar with beer, wine and cocktails
- The true VIP experience for local business and community leaders
- Net proceeds benefit local youth programs through Executive Council Charities

## Who Benefits?

- Executive Council Charities (ECC) - an Arizona 501(c)3 nonprofit corporation
- Mission to support local youth-based charities and programs that help kids overcome adversity and reach their full potential as caring, productive and responsible citizens.
- ECC supported more than 100 charities this past year, distributing more than \$1 million
- Benefiting charities include Phoenix Children's Hospital, Boys & Girls Clubs of Greater Scottsdale, UMOM New Day Centers, Salt River Community Children's Foundation, Child Crisis Arizona and many more

Additional group orders of 30 or more tickets may also be available for games where we are not featuring the full Cantina deck. Sponsorship packages offering tickets and a unique marketing opportunity for your company are also available (see next page). For more details or to make a commitment, please contact Chris Marshall at [cmarshall@eccharities.org](mailto:cmarshall@eccharities.org) or (480) 420-3270.

EXECUTIVE  
COUNCIL 70

EXECUTIVE  
COUNCIL  
CHARITIES 

## Schedule

All games begin at 1:10 pm  
(except 2nd game on 3/2)

- ~~Thurs, March 2, 2017 – SD vs. AZ - SOLD OUT!~~
- Thurs, March 2, 2017 – CHI vs. AZ (7:10 pm)
- ~~Fri, March 3, 2017 – LAD vs. AZ - SOLD OUT!~~
- Sat, March 4, 2017 – SEA vs. CO
- Wed, March 8, 2017 – MEX vs. AZ (World Classic)
- Fri, March 10, 2017 – MIL vs. AZ
- Sat, March 11, 2017 – SF vs. AZ
- ~~Wed, March 15, 2017 – MIL vs. CO - SOLD OUT!~~
- Thurs, March 16, 2017 – LAA vs CO
- ~~Fri, March 17, 2017 – SEA vs. AZ - SOLD OUT!~~
- Wed, March 22, 2017 – CLE vs. CO
- Fri, March 24, 2017 - SF vs. CO
- Sat, March 25, 2017 – CHI vs. CO

## Participation Opportunities

### Individual Game Tickets:

- \$95.00 each (1 - 24 tickets)
- \$90.00 each (25 - 59 tickets)
- \$85.00 each (60 - 119 tickets)
- \$80.00 each (120 - 179 tickets)
- \$77.50 each (180+ tickets)

### Private Space for Large Group Outings

(includes an area stanchioned off for your guests)

- 1/3 of the Deck (60 – 75 tickets)
- 2/3 of the Deck (120 – 150 tickets)
- Entire Deck (180 – 250 tickets)
- Optional Private Bar (\$300)

[springtrainingVIP.com](http://springtrainingVIP.com)



## Sponsorship Opportunities

### Presenting Sponsor: \$30,000

- Four (4) tickets in the Cantina for every Spring Training game where the Cantina is featured (13 games).
- Opportunity to have a private Cantina experience on one of the VIP decks for one game which includes one hundred and eighty (180) tickets\*.
- Marketing benefits including the re-branding of the event as "Cantina presented XYZ Company" and your logo included on recognition, marketing material and event signage (excluding sponsored items below).
- Recognition in all media releases, audio/visual promotion and on webpage.

### Koozie, Lanyard or Ticket Badge Sponsor: \$10,000 each

- Fifty (50) tickets in the Cantina for the season – to be divided as you wish between games\*.
- Your logo included on either the Koozies (distributed to all guests for use with beer bottles/cans), the Lanyards or back of the Badges (worn by guests at Cantina games) – expecting 5000+ guests throughout the season.
- Recognition on webpage.

### Plate, Cocktail Napkin, Buffet Napkin or Lip Balm Sponsor: \$7,500 each

- Forty (40) tickets in the Cantina for the season – to be divided as you wish between games\*.
- Your logo on either the cocktail napkins, the buffet napkins, the plates used at lunch buffet or custom lip balm distributed to guests at games in the Cantina.
- Recognition on webpage.

### Lunch or Bar Sponsor: \$5,000 each - SOLD!

- Thirty (30) tickets in the Cantina for the season – to be divided as you wish between games\*.
- Your logo on signage at either the buffet station or at the bar at games in the Cantina.
- Recognition on webpage.

### Beer Tub Sponsor: \$3,000 - SOLD!

- Twenty (20) tickets in the Cantina for the season – to be divided as you wish between games\*.
- Your logo on signage at the beer tub at games in the Cantina.
- Recognition on webpage.

### Individual Game Cup Sponsor: \$1,000 (per game, per deck)

- Your logo on disposable plastic cups used on the deck for a game for draft beer, wine & cocktails.
- Recognition on webpage.

\* Tickets to specific games subject to availability

PLEASE NOTE THAT ALL SPONSORSHIPS ARE SUBJECT TO APPROVAL THROUGH OUR PARTNERSHIP WITH THE DIAMONDBACKS AND MILLERCOORS AND YOUR ITEM/SIGN MAY ALSO INCLUDE A SMALL MILLERCOORS LOGO

**THANK YOU**  
**FOR THE SUPPORT OF OUR GROUP**  
**AND THE KIDS WHO BENEFIT!**